



Augmentity Expands Brand and Business Model

ATLANTA, Ga, - October 12, 2007 - Today Augmentity announced a new strategic business unit to deliver hardware, software and integration services. These new services compliment Augmentity's top-tier Information Technology staff augmentation services.

"Augmentity is responding to the increased market demand for an integrated solution of people, technology and a simplified supply-chain" said Bryan Wilson, Senior Vice President of Augmentity "This combination delivers a multiplier on technology and project delivery that makes our customers more competitive in their markets."

As well as the expanded sales and services model, Augmentity also announced the addition of Augmentity International, a subsidiary supporting international sales and services.

About Augmentity

Augmentity provides integrated technology solutions for large and mid-market businesses that combine hardware, software and staffing augmentation. Founded in 1997, Augmentity and Augmentity International have specialized business units that deliver hardware & software implementation, professional services and OEM integration services.

More information about Augmentity is available at <http://www.augmentity.com>